



Regina, Saskatchewan

November 9, 2018

Reception: Banner Hall • Dinner: Queensbury Centre Ballroom

*On the 11th hour of the 11th day
of the 11th month of 1918,
the guns fell silent and the fighting
of the First World War was over.*

100 Years



Dear Friends,

This year marks "100 years" since the end of the Great War. To mark this significant anniversary, the Royal United Services Institute (RUSI) of Regina is partnering with the Provincial Government to host a provincial Armistice Ball. In commemoration, we plan to gather as a community on November 9, 2018, at Queensbury Centre Ballroom - Evraz Place in Regina, to pay tribute to those who fought and those who paid the ultimate price for our freedom.

"The war was long and bloody with some 60,000 Canadians killed. Almost one third of them have no known grave. They fought in the trenches under horrendous conditions; rain, snow, mud and sickness. They faced bullets, artillery and poison gas. In the end the Canadians were the shock troops of the British Empire, leading the charge of the last 100 days that forced the Germans to sign the Armistice. It is said that it was the valiant actions of our soldiers at Vimy and many other battles that truly gave birth to Canada as a nation."

Since the end of that bloody conflict, the Royal United Services Institute of Regina has traditionally marked this significant anniversary by holding what has become known as the Armistice Ball. It is our intent to make this Ball grand enough to be worthy of the occasion, but priced at a point to allow the average citizen of the province to be able to attend.

It is with humility and appreciation that we invite you to be a sponsor at this meaningful endeavor. While this is not meant as a fundraising event, any profits will be donated to the Royal Canadian Legion Poppy Fund. Sponsorship information is enclosed.

We ask you to be generous and help us make this event worthy of the 100th Anniversary.

Yours sincerely,

Brad Hrycyna
Major (Ret'd) CD
President, RUSI

www.rusiregina.ca





ROYAL UNITED SERVICES INSTITUTE
100th ANNIVERSARY ARMISTICE BALL

SPONSORSHIP PROSPECTUS

Friday, November 9, 2018

Reception: Banner Hall • Dinner: Queensbury Centre Ballroom
Evraz Place
Regina, Saskatchewan

*In Recognition of Saskatchewan's
Past and Current Canadian Forces Members
and*

The Royal Canadian Legion Poppy Fund

(The Poppy Fund provides financial assistance and support to Veterans, including Canadian Armed Forces and RCMP, and their families who are in need.)



100th Anniversary

Title Sponsor - \$20,000

Thank you for considering the Title Sponsor Category. This is the highest level of support and provides the most recognition of sponsorship. The Anniversary Event will carry your company's name, and you will also receive the following benefits:

- One (1) Table of ten in a prominent location for dinner at the Anniversary Event, including ten free drink vouchers
- Opportunity to appear on interviews with RUSI and/or the Anniversary Chair
- Logo displayed on event signage to reflect Title status
- Logo recognition on signage, media and marketing opportunities and/or video screens displayed at the Anniversary Event
- Opportunity to bring greetings to attendees
- Recognition of Sponsorship in RUSI Communities Newsletter
- Corporate name and logo prominently displayed in Event program
- Logo and name recognition on social media sites
- Acknowledgement of sponsorship by emcee
- Logo recognition in post-event thank you ads



100th Anniversary

Gold Partner Sponsor - \$10,000

Thank you for considering the Gold Partner level of Sponsorship. This level recognizes major supporters of RUSI Communities.

Dinner Sponsor – In recognition of support at the Anniversary Event, you will receive the following benefits:

- One (1) Table of eight in a prominent location for dinner at the Anniversary Event, including eight free drink vouchers
- Logo displayed on event signage to reflect Gold status
- Logo recognition on media and marketing opportunities
- Recognition of Sponsorship in RUSI Communities Newsletter
- Logo and name recognition on social media sites
- Corporate name and logo displayed in Event program
- Acknowledgement of sponsorship by emcee
- Logo recognition in post-event thank you ads



100th Anniversary

Gold Partner Sponsor - \$10,000

Thank you for considering the Gold Partner level of sponsorship. This level recognizes major supporters of RUSI Communities.

Entertainment Sponsor – In recognition of support at the Anniversary Event, you will receive the following benefits:

- One (1) Table of eight in a prominent location for dinner at the Anniversary Event, including eight free drink vouchers
- Logo displayed on event signage to reflect Gold status
- Logo recognition on media and marketing opportunities
- Recognition of Sponsorship in RUSI Communities Newsletter
- Logo and name recognition on social media sites
- Corporate name and logo displayed in Event program
- Acknowledgement of sponsorship by emcee
- Logo recognition in post-event thank you ads



100th Anniversary

Gold Partner Sponsor - \$10,000

Thank you for considering the Gold Partner level of sponsorship. This level recognizes major supporters of RUSI Communities.

- One (1) Table of eight in a prominent location for dinner at the Anniversary Event, including eight free drink vouchers
- Logo displayed on event signage to reflect Gold status
- Logo recognition on media and marketing opportunities
- Recognition of Sponsorship in RUSI Communities Newsletter
- Logo and name recognition on social media sites
- Corporate name and logo displayed in Event program
- Acknowledgement of sponsorship by emcee
- Logo recognition in post-event thank you ads



100th Anniversary

Silver Partner Sponsor - \$5,000

Thank you for considering the Silver Partner level of sponsorship. This level recognizes major supporters of RUSI Communities.

Champagne Reception Sponsor – In recognition of support at the Anniversary Event, you will receive the following benefits:

- Six (6) Seats at the Anniversary Event, including six free drink vouchers
- Logo displayed on event signage to reflect Silver status
- Logo recognition on media and marketing opportunities
- Recognition of Sponsorship in RUSI Communities Newsletter
- Logo and name recognition on social media sites
- Corporate name and logo displayed in Event program
- Logo recognition in post-event thank you ads



100th Anniversary

Silver Partner Sponsor - \$5,000

Thank you for considering the Silver Partner level of sponsorship. This level recognizes major supporters of RUSI Communities.

Wine Sponsor – In recognition of support at the Anniversary Event, you will receive the following benefits:

- Six (6) Seats at the Anniversary Event, including six free drink vouchers
- Logo displayed on event signage to reflect Silver status
- Logo recognition on media and marketing opportunities
- Recognition of Sponsorship in RUSI Communities Newsletter
- Logo and name recognition on social media sites
- Corporate name and logo displayed in Event program
- Logo recognition in post-event thank you ads



100th Anniversary

Silver Partner Sponsor - \$5,000

Thank you for considering the Silver Partner level of sponsorship. This level recognizes major supporters of RUSI Communities.

- Six (6) Seats at the Anniversary Event, including six free drink vouchers
- Logo displayed on event signage to reflect Silver status
- Logo recognition on media and marketing opportunities
- Recognition of Sponsorship in RUSI Communities Newsletter
- Logo and name recognition on social media sites
- Corporate name and logo displayed in Event program
- Logo recognition in post-event thank you ads



100th Anniversary

Bronze Partner Sponsor - \$2,500

Thank you for considering the Bronze Partner level of sponsorship. This level recognizes major supporters of RUSI Communities, and provides the following benefits:

- Four (4) Seats at the Anniversary Event, including four free drink vouchers
- Logo displayed on event signage to reflect Bronze status
- Recognition of Sponsorship in RUSI Communities Newsletter
- Logo and name recognition on social media sites
- Recognition in Event program
- Logo recognition in post-event thank you ads



100th Anniversary

Friend Partner Sponsor - \$1,000

Thank you for considering the Friend Partner level of sponsorship. The Friend Sponsor provides the following benefits:

- Two (2) Seats at the Anniversary Event, including two free drink vouchers
- Logo displayed on event signage
- Logo and name recognition on social media sites
- Recognition in Event program
- Recognition in post-event thank you ads



100th Anniversary

Partner Level (Gift in Kind)

Thank you for considering the Gift in Kind Partner level sponsorship. Gift in Kind areas may include:

- Floral arrangements
- Centerpieces
- Decorations
- Chair covers
- Lighting
- Incentive / Gift items for attendees
- Printing / Advertising
- Signage
- Media

Recognition is based on level of contribution, and includes the following:

- Logo and name recognition on social media sites
- Logo recognition on prominent signage displayed at the Anniversary Event
- Recognition in Event program
- Recognition in post-event thank you ads



100th Anniversary

Corporate Table - \$1,000

Thank you for considering the Corporate Table level sponsorship. The Corporate Table sponsorship provides the following benefits:

- Preferred seating
- Logo recognition on table signage
- Recognition on event video





100th Anniversary Sponsorship Form

Company Name: _____
(as it should appear in the program)

Contact Person: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Cell: _____ Fax: _____

Email: _____

Company Website: _____

~ Please supply vector company logo to Kathryn@hjlinnen.com ~

Sponsorship Opportunities		Amount
Title Sponsorship [Exclusive]	\$20,000	
Gold Partner Sponsor – Dinner	\$10,000	
Gold Partner Sponsor – Entertainment	\$10,000	
Gold Partner Sponsor	\$10,000	
Silver Partner Sponsor – Champagne Reception	\$5,000	
Silver Partner Sponsor – Wine	\$5,000	
Silver Partner Sponsor	\$5,000	
Bronze Partner Sponsor	\$2,500	
Friend Partner Sponsor	\$1,000	
Partner Level (Gift in Kind)		
Corporate Table	\$1,000	

Please choose one of the following methods of payment:

Cheque Enclosed Please Invoice

Please make cheque payable to:

Royal United Services Institute
#14, 105 Angus Rd.
Regina, SK S4R 3L4

306 757-8405

rusiregina@myaccess.ca





100th Anniversary Ticket Order Form

Armistice Ball Celebration November 9, 2018

Reception: Banner Hall • Dinner: Queensbury Centre Ballroom
Evraz Place

Price: \$75.00 per person / \$1,000.00 for Corporate Table of 8

Number of tickets you wish to purchase: _____

Name of person/s or group attending:

Address: _____

Phone: _____ Cell: _____

E-mail: _____

Notes: Please let us know of any special food or access needs:

Amount of cheque: _____

Cheque to be made payable to:

Royal United Services Institute
#14, 105 Angus Rd.
Regina, SK S4R 3L4

Please indicate if you wish to be invoiced.

Tickets can also be purchased on the RUSI website: www.rusiregina.ca

306 757-8405 rusiregina@myaccess.ca

